

NCRD's
Sterling Institute of Management Studies
(Approved by AICTE, New Delhi, DTE, Govt. of Maharashtra
Affiliated to University of Mumbai)
"Comprehensive Development through Quality Education"

ANNUAL REPORT
2018-19



NCRD's
Sterling Institute of Management Studies
Plot No-93/93A, Sector-19, Nerul (E), Navi Mumbai
Maharashtra, India, Pin-400706

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Director's Message



Dr. Prashant Gundawar
(B.Pharm., M.B.A. (Mktg.), M.G.M.(Germany),
Ph.D. (International Business)

“Education is not the learning of facts, but the training of the mind to think.”
- Albert Einstein

From the Desk of the Director

‘Learning never stops at NCRD’s Sterling Institute of Management Studies. Here learning is a holistic continuous process. Out of class activities like Radiance, Technitia, Aarohan, NCRD’s Champion’s Trophy and Food Fiesta etc; different academic disciplines, varied religious backgrounds; a good amount of exposure to co-curricular and extra-curricular activities harnesses the managerial and technical skills of students. Several other such opportunities of holistic learning complement our rigorous classroom-based learning. We are forging ahead in our journey and earning recognition for our progress. During 2018-2019, NCRD's Sterling Institute of Management Studies has been ranked as a Top B-School of Excellence in India.

Sterling Institute has a tradition of pursuing excellence and has continually revitalized itself in terms of academic growth and research initiatives. The Institute provides the best and it ensures value education, all round personality development of the students.

I am also pleased to inform about the progress of our distinguished faculty members in the forthcoming pages. In the 16 years of its existence, more than 2000 MMS and MCA students have graduated from Sterling Institute and are holding numerous positions in national and multinational companies. I would like to place on record the outstanding work done by the faculty and the staff members of the Institute in strengthening teaching learning process.

I am glad to present the annual report for the year 2018-19.

Dr. Prashant Gundawar
Director

About The Institute

NCRD's Sterling Institute of Management Studies, incepted in the year 2004 is one of the best B-Schools in the Mumbai & Navi Mumbai. Sterling Institute of Management Studies is located between the towering Parsik Hills and the serene township of Nerul, just adjacent to Seawoods Railway Station, which offers a unique location to build an abode of learning.

It is approved by AICTE, DTE, Government of Maharashtra, and is affiliated to the University of Mumbai.

NCRD's Sterling Institute of Management Studies offers two years MMS and three years MCA programs of the University of Mumbai. The MMS and MCA programs aim at disseminating Management and Computer education in the most contemporary form. We create the zeal, excitement and potential in our students to take up challenging assignments. The objective of the institute is to build and develop competent professionals and socially responsible citizens ready to enter in the corporate world.

In a very short span of time, the Sterling Institute of Management Studies has achieved many milestones with its students performing well in their academics as University rank holder as well as corporate world.

Dedicated and experienced faculty, State of art Infrastructure, and a conducive learning environment, all make Sterling Institute of Management Studies an institute that gives its students the edge to face the corporate world. Well-designed courses, a gamut of activities, excellent corporate interface, are some of the aspects that make Sterling Institute of Management Studies stand apart from the rest.

Students Achievements

Sr. No.	Name of Student	Type	Achievement
1	Swapnali Desai	Academic	Stood in Top 5 in University for SYMCA Program
2	Shweta Shukla	Academic	Stood in Top 5 in University for SYMCA Program
3	JinalGhadigaonkar	Academic	Stood in Top 10 in University for FYMCA Program

➤ **Sports achievement (National, State, Division, District, University & School Level):-**

A. Individual Sports :-

Sr. No.	Name of student	Event/Sports	Level	Achievement
1	Emad	PIXCELS 2019	Inter College	1 st Prize in Foot Snook
2	Abrar	PIXCELS 2019	Inter College	2nd prize in Foot Snook
3	Mruganti	PIXCELS 2019	Inter College	2nd prize in Food Fight
4	Sumit	Eminence 2k19	Inter College	1 st Prize in Web Designing
5	Mruganti	Eminence 2k19	Inter College	2nd prize in Food Fight

B. Team Event :-

Sr. No.	Name of student	Event/Sports	Level	Achievement
1	Aamir, Mazin	PIXCELS 2019	Inter College	1 st Prize inBadminton doubles
2	Ravi, Raj, Sanket, Amaya	PIXCELS 2019	Inter College	1 st Prize in Treasure hunt
3	Emad, Abrar	PIXCELS 2019	Inter College	1 st Prizein Water fight
4	Ravi, Suyog, Raj, Sanket, Amaya	PIXCELS 2019	Inter College	Runner up in Neon Cricket
5	Suyog, Anand	PIXCELS 2019	Inter College	Runner up in water fight
6	Emad, Abrar, Amaya	PIXCELS 2019	Inter College	1 st Prizein Socho and Sajao
7	Ravi, Raj, Sumit	PIXCELS	Inter	1 st Prizein snake and

		2019	College	ladder
8	Khushali, khushbu, Chanchal, Jinal	PIXCELS 2019	Inter College	2 nd Prize in beg borrow steal
9	Aamir, Mazin	Eminence 2k19	Inter College	Runner up in badminton doubles
10	Ravi, Raj	Eminence 2k19	Inter College	1 st Prizein snake and ladder
11	Mruganti, Ravi, Manisha, Raj	Eminence 2k19	Inter College	1 st Prize in Treasure hunt
12	Khushali, khushbu, Chanchal, Jinal	Eminence 2k19	Inter College	2 nd Prize in beg borrow steal
13	Aamir, Sanket, Amaya, Anand, Sumit	Eminence 2k19	Inter College	Runner up in Neon Cricket

Research & Publications

UGC Publications

ISBN/ISSN Publications

Sr. No.	Name of Faculty	Date of Publication	Topic	ISSN/ISBN no.	Level
1	Dr. Arjita Jain	July- Dec.2018	User-friendly Guidelines for Tax & Statutory Management in India	ISSN 0974-7621 Vol.12, Issue 2,July-Dec, 2018	International
2	Dr. Arjita Jain	January 2019	A study on Consumer Awareness and Satisfaction with e-commerce with Reference to Mumbai Region	ISSN: 2455-1627 Impact Factor: RJIF 5.22 Volume 5; Issue 1; January 2019; Page No. 123-127	International Conference
3	Dr. Arjita Jain	14th March 2019	Digital Marketing: Concepts & Aspects	ISSN 2320-5407 A Cross Ref Indexed Journal 2018 IF value: 7.082016 Index Copernicus Value: 94.33	International
4	Dr. Arjita Jain	March 2019	Near Field Communication: An Overview, Security issues & Applications	ISSN: 2455-166X, Volume 4,Issue 1	International Conference

5	Dr. Arjita Jain	March 2019	Labour Welfare Measures at Super Power Equipments Pvt. Ltd., Navi Mumbai	ISSN: 2455-0264, Volume 4, Issue 1	International Conference
6	Dr. Arjita Jain	April 2019	Employability Skills -A Study on the Perception of Management & Technology Graduates and Employers in Mumbai	ISSN (ONLINE): 2249-7986; ISSN (PRINT): 2249-6874; IMPACT FACTOR(JCC) (2018): 7.2092; INDEX COPERNICUS VALUE (ICV) - (2016): 61.65; NAAS RATING: 3.38; VOL - 9, ISSUE - 2; EDITION: APR2019	International
7	Prof. Megha Wankhade	14th March 2019	Big Data Safty & Confidentiality Issues of Social networking	ISBN:978-93-5346-784-5	International Conference
8	Prof. Megha Wankhade	14th March 2019	Analysis of Impact of Big Data on our Daily Life	ISBN:978-93-5346-784-5	International Conference
9	Prof. Megha Wankhade	14th March 2019	Green Computing and E-wasre in India	ISBN:978-93-5346-784-5	International Conference
10	Prof. Iftiqar Mistry	14th March 2019	Usage and Impact of Whats app on Youth	ISSN:2455-0264	International Conference
11	Prof. Iftiqar Mistry	14th March 2019	Marketing Strategies of Hyundai Motors in India	ISSN:2455-0264	International Conference
12	Prof. Vikas Jadhav	14th March 2019	Marketing Strategies of Hyundai Motors in India	ISSN:2455-0264	International Conference 1

13	Prof. Abhijeet Chakravarty	14th March 2019	1.The study of Demonetization – Boon or Bane for Indian economy 2. Innovative approaches for promoting Entrepreneurship 3. Eco-friendly advances in Construction technology	ISSN-2455-0264 (Online Journal)	International Conference
14	Dr Sandeep Ponde	January 2019	A Study On Consumer Awareness And Satisfaction With E-Commerce With Reference To Mumbai Region	ISSN: 2455-1627; Volume 5; Issue 1; January 2019; Page No. 123-127 Impact Factor: RJIF 5.22,	International Journal Online
15	Dr Sandeep Ponde	February 2019	Digital Marketing: Concepts & Aspects	ISSN: 2320-5407, Vol.7, Issue-2, Feb.2019, Page No.- 261-266, Impact Factor- 7.08	International Journal Online
16	Dr Sandeep Ponde	March 2019	'Near Field Communication: An Overview, Security issues & Applications'		International Conference & Online Journal
17	Dr Sandeep Ponde	April 2019	Employability Skills - A Study On The Perception Of Management & Technology Graduates And Employers In Mumbai "	Issn (Online): 2249-7986; Issn (Print): 2249-6874; Impact Factor(Jcc) (2018): 7.2092; Index Copernicus Value (Icv) - (2016): 61.65; Naas Rating: 3.38; Vol - 9, Issue - 2; Edition: April	International Online Journal

				2019 "	
18	Dr. Murlidhar Dhanawade	June 2018	Secure Online Payment System Using Steganography and Visual Cryptography	ISSN: 2395 - 0056, (Impact Factor : 7.211)	International
19	Dr. Murlidhar Dhanawade	16 March 2019	Application of IOT for improving the lifestyle of differently disabled people	ISBN: 978-93-5346-784-5	International
20	Dr. Murlidhar Dhanawade	16 March 2019	Near field Communication : An overview, Security Issues and Applications	ISSN: 2455-166X	International
21	Dr. Murlidhar Dhanawade	May -2019	Agile Process and Methodologies: A Comparative Study	ISSN: 2395-0126	International
22	Prof. Rahul Wantmure	April 2019	Mining and Training source code for intellisense of comment generation.	ISSN: 2394-7780	International
23	Prof. Deepali D. Shah	June 2018	Impact of Warm Hole attack in wireless Sensor Network	ISSN 2395-0056	International
24	Prof. Deepali D. Shah	July 2018	Applications Of Artificial Intelligence in Human Life	ISSN 2350-0530	International
25	Prof. Deepali D. Shah	March 2019	Controlling Home Appliances Using Google Assistant	ISSN:2455-166X	International

26	Prof. Deepali D. Shah	March 2019	Sentiment Analysis for Movie Reviews	ISSN:2455-166X	International
27	Dr. Jayalekshmi K.R.	2018	Analysis of decision tree algorithms to predict customer churn in telecom sector		International
28	Prof.SushmaSumant	March 2019	Smart Irrigation System Using IOT	ISSN:2455-166X	International
29	Prof.SushmaSumant	March 2019	A Security approach for Data Migration in Cloud Computing	ISBN:978	International
30	Prof.SushmaSumant	March 2019	Emerging Challenges & Opportunities in Wireless Internet of Things	ISBN:978	International

Faculty Achievements

1. Workshop on Mobile Application Development – Android Programming

SIES College of Management Studies in association with the University of Mumbai conducted a one day workshop on Mobile Application Development – Android Programming on 14th July 2018.

The Session was conducted by **Mr. Anshul Reejonia** , an Industry expert, having 8 years of experience, who delivered theoretical as well as hands on experience on Android Studio.

In the revised curriculum of MCA Third year students Android is a subject. This Hands on training provided basic knowledge about Android Studio. It also explained different functions and features of Mobile Application Development.

Prof. Seema Bhuvan, Prof.Jenefa Rao and Prof. Deepali Shah from SIMS attended this workshop which will definitely help our students to develop Android apps.



2. Orientation Program for MCA Semester V (CBCGS) for the Course on Green Computing

A One day Orientation Program for MCA semester V (CBCGS) for the Course MCAILE5054 - Green Computing was conducted on 18th July 2018 in association with University of Mumbai.

Along with all in-house MCA faculty members, Prof. Abhijit Desai, Bharati Vidyapeeth' Institute of Management & Information Technology and Dr. Pravin

Gundalwar, Thakur Institute of Management Studies, Kandivali participated in this discussion.

The entire syllabus of Green Computing was discussed at length for the better delivery of lecture to the students. Prof. Rahul Wantmure was the convener for the orientation program.



3. Workshop on Human Resource Information System(HRIS)at Pune

On 17th October 2018, MMS Semester III HR Specialization students along with Prof. Sonu Khetre and Mr. Manish Phadke from Sterling institute attended a one day workshop on HRIS at DYPIMS of Akurdi, Pune .

Mrs. Annada Ranade, Founder / Director of HR NEETI HRIS System. Mrs. Annada Ranade was the resource person for the workshop who has recently pioneered a cloud-based HRIS System called HR NEETI which helps HR operations to function seamlessly. She spoke about the importance of HRIS in organization effectiveness.



4. Case Writing Workshop at DYPIMS, Pune

State Level Case Writing Workshop was organized on 14th& 15th December 2018 by Dr. D. Y. Patil Institute of Management Studies (DYPIMS), Pune, attended by **Prof. Santoshi Jai Nagrani of NCRDS's SIMS.**

Dr. Tapan K Panda, Professor at Jindal Global Business School & Former Faculty of IIM –Lucknow, Indore, Kozhikode and **Dr. Ami Shah** Visiting Faculty at IIT Lucknow, were the resource persons for the workshop.

The workshop provided in depth understanding to participants about how to construct and present a Case study and where to publish these cases. How to write teaching note for a particular case study was also dealt with by experts.

Workshop was well appreciated by all the participants.



5. Intellectual Property Rights Workshop

The main aim of workshop was to impart greater awareness about the issue of Intellectual Property Right (IPR), which has gained a special importance for all the domains of socio-economic development. NCRD'S Sterling Institute of Management Studies organized 'Workshop on IPR' on 30th April 2019. **Advocate Maya Gopal** gave a Visual Presentation about the basic understanding of IPR and its types like patent, copyright and trademark.



➤ **Research Grant received from Central Govt., State Govt., University, Etc. :-**

Sr. No.	Name of faculty	Designation	Topic of Research	Amount of Grant	Grant Sanctioning Authority
1	Dr. Arjita Jain	Professor	The Influence of Social Media on the Academic Performance of Management Students in Mumbai	Rs.30,000 /-	University of Mumbai
2	Dr. Sandeep Ponde	Associate Professor	Comparative Analysis of HR Policies of Aided and Unaided Schools and its Impact on Teacher's Performance in Navi Mumbai	Rs.30,000 /-	University of Mumbai

Student Development/Certification Program

Workshop on “ Managing the Self for Excellence: 21/6/2018

Mr. Parindra Kadakia from Chinmaya Mission took the session and enlighten students and faculty members that how we can attain excellence in our areas. According to him excellence is stepping up willfully, your ability and capacity to achieve unimaginably higher standard of performance.

Seminar on Career Planning

On the 4th April 2019, a seminar on the topic “Career Planning” was arranged for the students of MMS department to create awareness about the scope of various specializations in MMS and to understand the expectations of the corporate world.



3-Days International Conference and Project Exhibition (14-16 March 2019)

As delegates across different walks of life had visited our campus, this event enabled us to highlight our brand and position ourselves as one of the leading Management Institute.

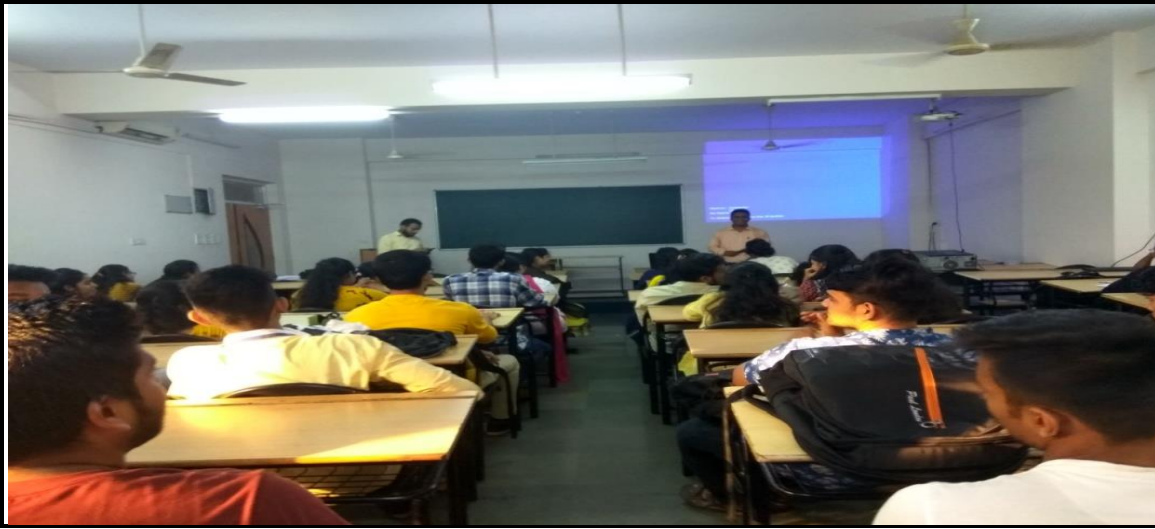
This unique platform also provided the academicians, speakers, industry professionals and students, an opportunity to gain and share knowledge, exchange information and discover new opportunities under one common roof. 64 research papers from varied fields, that were published in books (40 nos.), and peer reviewed online journal NCRD Technical Review (11) and NCRD Business Review (13) A good response from several Engineering colleges across Mumbai and Pune.was received In totality, 25 Projects had exhibited their projects (14 nos.), Posters (10 nos.) and Software (1 nos.) during the Conference.



Release of Conference Proceedings by respected Dignitaries on the Dias

Career s and Technology Seminar by ATS Learning Solutions, Mumbai

NCRD's Sterling Institute of Management Studies organized a Seminar 11th of October 2018 by ATS Learning Solutions, Mumbai for MCA and MMS students on "Career and Technology". Mr. Sandeep Jethani, Director Operations, ATS Learning Solutions was the resource person. The session was dedicated at guiding students in making better career choices with the help of technology in all domains of their interest.



Mr. Sandeep Jethani during the Seminar

Seminar on Career opportunities in IT industry and Cyber Security

Seminar on career opportunities in IT Industry and cyber security was conducted on 11th August 2018. The speaker Mr. Chetan Singh conveyed that a strong knowledge base, clear objective and focused approach are necessary for opting the appropriate line of action in career hunt and advancement. Citing various surveys they informed the participants that the job market is ripe with opportunities for the IT professionals.



Felicitation of Guest.

Workshop on Supply Chain Management

The workshop was organized on 23rd August 2016. The SCM training was focused on SCM – Performance and Risks to give a first-hand information and importance of Supply Chain Management (SCM) to MMS Sem III Operations Management Students. To keep them abreast about the current trends in the industry about SCM.

Mr. Hemant Kale of Yashodhan Consulting was the resource person for the workshop.



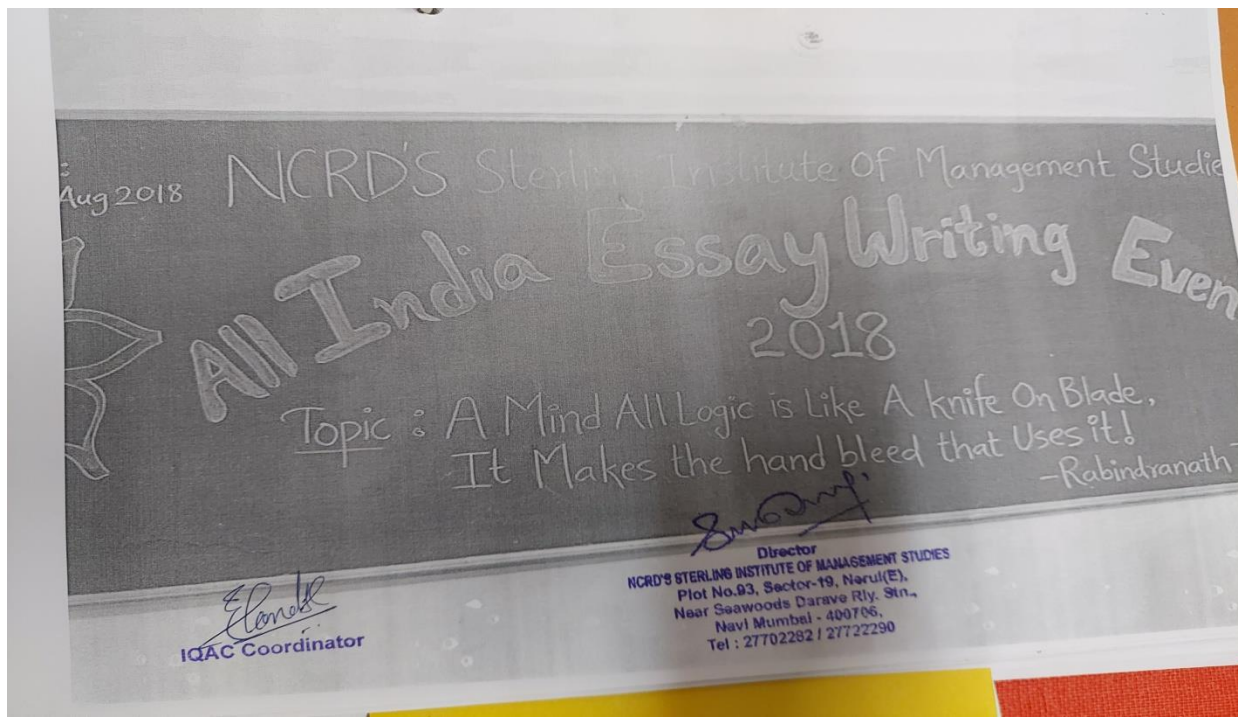
Group Photo of the Trainer, the Director, and the Participants of the SCM

Seminar on Big Data Hadoop : on 24/8/2018

NCRD's Sterling Institute Management Studies organized Seminar on Big Data Hadoop for MCA Students. It was open-source software framework for storing data and running applications on clusters of commodity hardware. The Speaker Ms. Poonam Gajakosh

All India Essay Writing Event – 2018: 14/08/2018 and 16/08/2018

NCRD's Sterling Institute of Management Studies Participated in association with Shri Ram Chandra Mission and Heartfulness Education Trust have organized All India Essay Writing Event – 2018 for MMs and MCA Students "Topic for Essay Writing was 'A mind all logic is like a knife all blade. It makes the hand bleed that uses it. Students were expected to write an essay of less than 750 words. Total 130 students were participated.



Seminar on 'Innovation and Disruption: Strategies in Digital Marketing': on 12/10/2018 and 13/10/2018

NCRD's Sterling Institute of Management Studies had organized Seminar on Innovation and Disruption: Strategies in Digital Marketing' for MMS Students.. Seminar was organized to enable students to learn and implement the digital marketing strategies in business. Dr.Prashant Gundawar accompanied students at Indira School of Business Studies.

Soft Skills and Aptitude Training: 11/8/2018 to 22/10/2018

NCRD's SIMS had conducted this workshop for Third year MCA students. A handbook of Problems, Tips-Tricks, and Formulae's was provided for reference to students. A session on Introduction to Group Discussions, Expectations, Role plays, Tips and Tricks was taken. Every student participated in Personal Interviews with a few mock interviews to demonstrate do's and don't's in an interview.

10 Online Tests of 1 hr duration with 50 Questions. Solution Answers provided at the end of the tests. Softcopy of handbook of Problems, Tips-Tricks, and Formulae's will be provided for reference - Test Reports in MS-Excel Sheets, provided to the students Following was the session plan for the same.

Certification Program by Rubicon's on Soft Skills Development: 24/3/2019 to 27/3/2019

The Five days' workshop was conducted from 25th to 28th March 2019 - The training was conducted by two trainers: Mr. Ajit Vishwakarma and Ms. Garima Khaitan on behalf of Rubicon.

It mainly covered: Self Introduction, Expectations of the trainee and the trainer; Case Study - situation analysis and then forming groups and performing Role Plays. Grooming for boys and girls; Story creation for Product Launching - followed by Debate; Understanding SWOT analysis, and doing SWOT analysis for a given case; Communication - Verbal and non-verbal; Group Discussions; Soft Skills; Resume Writing - Dos and Don'ts; Email Etiquettes; Telephonic Interviews; Personal

Interviews of each student and the feedback thereof. Overall it was a very practical oriented training



Mr. Ajit addressing the students.

BEC Certification Program: 7/4/2019

Certification Fees and Book Fees was collected from the students that was paid online to Cambridge India. Students were provided with the study material (Books and CD). **Prof. Pragati Goel , Associate Professor MCA department, and Prof. Jenefa Rao, Assistant Professor MMS department underwent one day training program , conducted by BEC.** For both MCA and MMS students **40 hours intensive training sessions** were taken by the faculty members.

BEC exam of speaking module was conducted on 7th April 2019 for both MCA and MMS first year students. This exam was an external exam conducted by Cambridge on a universal date for all the centers. For speaking 3 panels of examiners have come from Cambridge side and evaluated the students in pairs. After this RWL (Reading Writing and Listening) exam was conducted on 9th April 2019. Total seven classrooms were used with 25 students in each classroom. Exam mode was paper based. Cambridge team was supported by Teaching and non teaching staff for smooth conduction of exams. Exam results will be displayed in the month of May on the website and if passed students will get a certificate.



Cultural Activities 2018-19

Sterling Brunch Fiesta 2K18

Sterling Brunch Fiesta 2K18 was organized on 31st August 2018 in the auditorium. 21 stalls were set up with variety of food items like Burgers, Pizza, Pasta, Chaat, Cold Coffee, Lemonade etc. The entire event lasted for around 6 hours and total sales for the event was around Rs.20, 000/-. A team of Judges (Mr. Kapil Kumar, Mrs. AmruthaPrabhu Desai from Apeejay Institute of Hospitality) was invited for selecting the best food. Participants were judged on the basis of taste, originality, presentation skills, hygiene and attire.

The event ended with Prize Distribution to first three winners of the Food Festival. For third position there was a tie among two groups.



GarbaRas at Sterling 2018

Navratri being a grand festival of India.

NCRD's Sterling Institute of Management Studies organized GarbaRas on 13th October 2018.

Entire MMS and MCA students and staff participated in Dandiya dance.

Students and faculty members were dressed in traditional attire and everyone enjoyed dance with DJ.



Annual Day- "RADIANCE 2K19"

Annual Day- "RADIANCE 2K19" was celebrated on 16th January 2019 in the institute Auditorium. The prime objective was to provide an opportunity to our MMS and MCA students to showcase their talent.

The array of the programs was like Dance, Skit, Singing and Fashion Show etc.

Dr. SusyKuriakose, Principal of Western College of Commerce and Management Studies, Navi Mumbai was the Chief Guest. Dr. PrashantGundawar, Director, SIMS proposed welcome address.

All the students participated enthusiastically. It was vibrant evening. Cultural diversity was fully enjoyed. Fashion show was organized on two themes Bollywood and Colors of India. Fashion show was judged by Mr. KaushalPrakash (Contestant of Mr. India 2018) and Miss Pinky Agrawal (Fashion Designer). Fashion show participants were judged on various parameters. Judges declared Mr. & Miss. SIMS 2019. Winners of Mr. & Miss. SIMS 2018 passed the crown. During the event the winners of various curricular and co-curricular were awarded with trophies, medals and certificates. Vote of thanks was proposed by Prof. SushmaSumant.

Annual Day- “RADIANCE 2K19”



Intra-Collegiate Management Festival ‘Aarohan’

Aarohan is one day an Intra collegiate function management by MMS students. Organized on 11th February 2019 Students showcased their talent in Rangoli , Mehendi& Face Painting, Business Quiz, Ad Mad show , Spell Bee ,One minute show, Treasure Hunt, Corporate Karizma, Debate ,Startup Pitch Mock Stock, Situation Handling, Extempore, Memory Games, Currency Chephire, etc.

Techno-Management Festival “Technitia 2K19”

Technitia is Techno-Management function completely managed by MCA students. Organized on 22, 23, 24 January 2019. Students showcased their talent in Technical games like Debugging, Blind Programming, LAN Gaming, Web Designing, Memory Game, Browse Me, Pubji, etc.



NCRD Champion’s Trophy

NCRD’s Champion’s Trophy is one day sports event where Students from various institutes of NCRD had actively participated in various sports like Carom, Chess, Table-Tennis, Badminton, Ring Football, Box Cricket, Volleyball and Tug of War.



Maharashtra Day

57 years ago, the state of Maharashtra was formed. To celebrate this every year 1st May is celebrated as Maharashtra Din .In the morning when nature is at its best and is the glorious hour. At 7.30 am the staff members of NCRD's Sterling Institute of Pharmacy, Sterling College of Arts, Commerce & Science) and NCRD's Institute of Pharmacy gathered together for flag hoisting at ground floor. Dr. M.S. Gadge, Principal ,NCRD's Sterling Institute of Pharmacy hoisted the flag and conveyed his best wishes through a small deliberation.



Women's day 2018

International Women's Day (IWD), is celebrated every year on 8th March. It is a significance of social, economic, cultural and political accomplishment of women. On this day different games, activities and a motivational lecture by the Director was organized to appreciate the contributions made by women. All the faculty members participated enthusiastically.



Balgangadhar Tilak Jayanthi

To commemorate Bal Gangadhar Tilak, NCRD's Sterling Institute of Management Studies organized BalGangadharTilakJayanthi. The welcome address was proposed by Prof. Rajiv P. Wad, HOD, MMS. After the welcome address, the speaker of the event Dr. Murlidhar Dhanawade shared the biography of Bal Gangadhar Tilak and shared that how bravely he fought against British rule. He said that "Bal Gangadhar Tilak protested against the unequal treatment of the Indian students compared to their British peers.



Gandhi Jayanti

A birthday anniversary of the Mahatma Gandhi is also celebrated as the International Peace Day all across the world.. Bapu started encouraging the Indian people to make their own desi cotton cloth by using the traditional spinning wheels and looms of India. From that time the traditional hand spinning wheels and looms became the symbol of Indian independence struggle and life of Bapu.

The event started with lightening of the lamp by Dr. Prashant Gundawar, Director (SIMS) followed with most preferred and devotional song (Raghupati Raghava Raja Ram) was sung in his remembrance in his welcome address Director had given the insight on Gandhiji's simple lifestyle and his ideology which was inspiring to students.



National Youth Day (Swami Vivekananda Birth Anniversary)

National Youth Day (Swami Vivekananda Birth Anniversary) was celebrated with the great joy and enthusiasm on 12th January 2019 at the SIMS campus. It is commemorate the birthday of Swami Vivekananda. He was a social reformer, philosopher and thinker.

The event started with lighting of the lamp followed by Saraswati Vandana. Dr. Prashant Gundawar, Director SIMS, in his inaugural speech gave best wishes to students for youth day celebration and highlighted the work of Vivekananda



Shivaji Jayanti

NCRD's Sterling Institute of Management Studies organized "Shivaji Jayanti" to remember Shivaji Maharaj- the great warrior ,Maratha king of India is a symbol of nationalism, bravery and valour and a source of inspiration for generations of Indians. The Event commenced with the garlanding of the portrait of Shivaji Maharaj. In the Speech of Dr Prashant Gundawar said that, "Shivaji Maharaja's military and civil administration was of greatest importance and students should follow the thoughts and manners of him".



Social Activities 2018-19

1. Gender Sensitivity and Cyber Ethics

NCRD's Sterling Institute of Management Studies has organized seminar to spread awareness about gender sensitivity and Cyber Ethics. A seminar was informative and an eye opening, As Mr. Abishek Cliffort focused on social issues like Human Trafficking ,Female Feticide, Aids, Child Abuse, Woman Health, Abortions ,Couple relationship. Everyone was numb when he shared current figures about social crimes related with Women. He explained how we can practice being anti-porn by installing Parental Software. He also described how good is our Indian culture which suggests us to be loyal with one partner in whole life.



2. Vigilance Awareness in Association With BPCL

Vigilance awareness week was celebrated at NCRD'S SIMS auditorium on 29th October, 2018 .In association with BPCL-A government of India undertaking-under the aegis of ministry of petroleum & natural gas New Delhi. The theme for the current year is "Eradicate Corruption—Build a New India". Guest of the event is Mohan Bhatt and A. Mane As part of the event following events were conducted:

1. Essay Competition
2. Elocution Competition
3. Debate Competition
4. Skit Competition

Topic for competition was "Corruption Free India By 2020"

Students participated in all the activities and winner of the each activity was awarded with Cash vouchers.





3. Joy of Giving

NCRD's Sterling Institute of Management Studies, Nerul celebrated 'The Joy of Giving ' with the children and staff members of Sukarma Charitable Trust. The staff members contributed some snacks and course books required by the children, they were collected and donated. It was an overwhelming experience to see the happiness on the faces of the children. Whether it is giving your family time, sponsoring education to a child in need the ultimate result is the joy of bringing a smile on someone else's face.



4. Beach Cleaning Activity in Association with Shuddhi NG At Girgaon Beach, Mumbai

As a part of “Swatch Bharat Aabhiyan” of government of India NCRD's Sterling Institute of Management Studies had organized beach cleaning activity in collaboration with Shuddhi NGO.

Shuddhi is a registered non-governmental organization NGO working together with partners & local communities in India & globally to improve environment & human well-being.

On 21st April, 2019 all students gathered at the Girgaon chowpatty. Before the event day we inspected the areas needed to be given special attention. The event started with assembling on beach, and necessary kit was provided to all students. Secondly, national anthem was played before kick starting the event. As the event started there was a lot of energy seen among volunteers the general public who visited the shore who also provided helping hand for such a noble cause towards country. The volunteer felt very embarrassed and shocked by the fact to see such dirty things being expelled out from the ocean. Through their teamwork and coordination volunteers gathered the

waste and garbage from the targeted area. They also spread awareness among the visitors for using dustbins to throw garbage on the beach area.

Students and staff members cleaning Beach



5. Health Awareness Seminar

One Day Health Awareness Seminar was organized to create awareness about cancer and heart care. Dr. Prashant Gundawar, Director (NCRD's SIMS) proposed welcome address and invited Dr. Shishir Shetty to address the audience on cancer awareness



Dr. Shishir Shetty Addressing the Audience

6. Marrow Bone Donor Awareness and Registration

Dr. Clement from Marrow Donor Registry India(MDRI) addressed the students in classrooms. He mentioned that people suffer from Leukemia, Lymphoma, Thalassemia, cancer etc. and can be cured if they have marrow transplantation from matching stem cell donors. Only a small blood sample of 6 ml, is taken. The donor may be contacted by MDRI, in case the donor matches with a needy patient.



Student volunteer for Bone Marrow Donation

7. Workshop OnChitrakathi

Workshop on Chitrakathi through Ekibeki Association' for the very first time and received a very good response from the students organized on **29th September 2018**.The artisan first gave a Visual Presentation about the Chitrakathi history and various other aspects of this art. Later a hands on session was conducted where the students learnt how to draw and colour chitrakathi pictures.

This had Increased awareness about Indian art/handicrafts which is on the verge of disappearance for their perseverance, sustenance and growth and Provided opportunity to students and teachers to develop skills which enhanced their bonding with the artists and the craft.

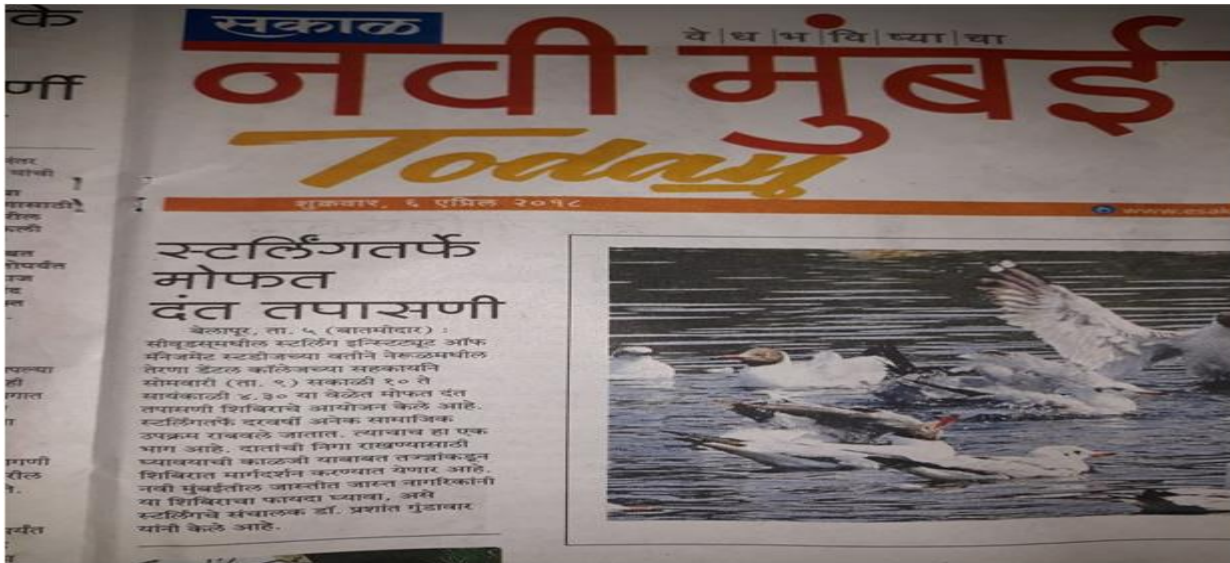


Resource Person addressing the Audience



Display of Chitrakathi Art Form

8. Free Dental Check-up Camp



On 9th April, 2019 free dental camp was organized in the campus. In the morning at 10.00 am, Mr. Avinash Shinde (Treasurer, NCRD) inaugurated the camp in the presence of Dr. Prashant Gundawar (Director, NCRD SIMS), Dr. M.S. Ghadge (Principal of Sterling Institute of Pharmacy) and Dr. Rupesh Pingale (Principal of Institute of Pharmacy)

Teaching and non-teaching staff of the institute along with the students were present for inauguration. Dental check-up was carried out for students, teaching and non-teaching staff and the people..Students, staff members as well as community members were made aware about the importance of oral health, precautions to be taken.

9. Sterling Marathon 2019

This is the 6th Marathon that symbolizes the spirit of “WE RUN YOU LEARN”. This year, the Marathon was held in collaboration with Navi Mumbai Municipal Corporation (NMMC) titled as “**Navi Mumbai Mayor’s Marathon**” on **Sunday, 3rd March 2019**.

The main objectives of this marathon were:

- Promote rural sports like Athletics, Kabaddi & KhoKho.
- Develop Sports Culture to build Fitter & Healthier Future Generations of Nation.
- Promote social cause of Healthy Lifestyle among masses

In this 6th **Sterling Navi Mumbai United Run Marathon** Students of various Schools, Colleges, Professional Runners and corporate teams, teaching, non-teaching staff as well as students form NCRD’s Sterling Institute of Management Studies participated and made this event a grand success.



10.Campus with Helmet

NCRD's Sterling Institute of Management Studies in association with Navi Mumbai Traffic Police conducted a session on Road Safety titled "Campus with Helmet" on 12th April 2019, from 2.00 pm to 3.30pm. The Session was conducted by Mr. Kisan Gaikwad, PI, and Turbhe Traffic Navi Mumbai. The Program was started by putting a plank on the entry gate of the institute as a certificate of honour, the plank with "Campus with Helmet". In class room session he presented the working of Navi Mumbai Traffic Police and safety measures that has to be followed while driving through an hour long power point presentation.



Mr. Kisan Gaikwad, PI, briefing students regarding traffic rules

11.Election Awareness Drive

Mr. Sachin Gaikwad, Mr.Ajit Nyaynirgune and Mr. Sandeep Nayakwere the Election officers on duty who gave live demonstration of Electronic Voting Machine (EVM)to create the awareness amongst to the students and staff.

Industrial Visits

Industrial Visit to Amul Dairy Plant, Mumbai

Industrial Visit AMUL Dairy Plant at KanerVaitarna Road, Near Virar, Mumbai, was organized on 28th August 2018.

73 FY MMS students, & 18 SY MMS students were present. The MMS Students were split into two batches – one had a presentation in the seminar hall, and the second batch was taken around the plant, viewing through the glass wall. The major part of the processes were automated like filling, packing etc. This plant has 50,000 litres milk processing per hour capacity. AMUL has 15 production units in India, and daily 280 Lac Litres of milk is processed every day. Its current turnover is about Rs. 40,000 crores. It exports to 44 countries.

Prof. Rajiv P. Wad, Prof. Iftiqar Mistry, Prof. VikasJadhav, and Mr. Manish Phadke(TPO), along with 91 MMS students participated in the visit.

Mr. PrashantThorat(SIMS Alumnus of 2010-12 batch) and Mr. DhirajChavan(HR



Department, Amul) coordinated for this visit.

Visit to World Trade Centre , Mumbai

One day Visit to World Trade Center, Mumbai was organized on 21st September 2018 for MMS and MCA students. The objectives of this visit were to make the students acquaint about the international trade and how it is conducted in India, to keep the students abreast about the current economic trends in the World Trade and to make them aware about the facilities provided for the young entrepreneurs in the International market.

Mr. A.O. Kuruvila, Advisor, Trade & Education, WTC, Mumbai, guided our students. He explained about the basic cause of creation of WTC and its existence in India. He also highlighted that how the WTC helps entrepreneurs in India to approach other traders across the globe. WTC provides infrastructure at its premises for those who need to communicate and interact with foreign ventures. To make the young enthusiasts more skilled in International trade, WTC also offers a few courses at WTC, Mumbai.

Total 108 students visited WTC.



National Stock Exchange, Mumbai.

On 2nd November 2018, Finance specialization students from Semester III as well as few MMS first year students visited National Stock Exchange, Mumbai.

A two hour seminar on Capital and Derivative Market operations was headed by Mr. ArvindBaliramSavant, Certified Financial Planner.

Seminar was very useful for the students. They had an overview of Stock Market and obtained knowledge about how to invest, when to invest where not to invest. Mr. Arvinnd also spoke about careers in Finance sector in general as well as career in Financial Markets .Total 39 students participated in NSE visit.



Industrial Visit to Milan Laboratories India Pvt. Ltd.

Industrial Visit to Milan Laboratories India Pvt. Ltd. was organized on 3rd December, 2018. The objective of this visit was to give SYMMS Operations specialization. Students a practical exposure of pharmaceutical industry

Initially, a brief presentation was given about the organization – covering their evolution, their departments, policy etc. Then Aprons were given, and the students were taken through the departments, showing the processes from outside through the glass window.



Industrial Visit to Mahabaleshwar :20/2/2019 to 22/2/2019

Students visited Shubhangad Industries, Chinchawad,Pune and many other key places in Mahabaleshwar

Conferences

Asia Africa ICT & Development Summit 2018

The 2nd Asia Africa ICT & Development Summit 2018 was co-organized by NCRD Sterling Institute of Management Studies and ICT Council on 1st& 2nd December 2018. The Summit was held under the brand “Digital Transformation for an ICT attainment in UNSDG 2030”. Hon’ble Purva Tai Walse Patil, Joint Secretary NCRD, Hon’ble Dr. E.B.Khedkar, Vice Chancellor Ajinkya D.Y.Patil University,Pune, Dr. N. B. Pasalkar, Ex-Director, DTE,Maharashtra, Shri. Avinash Shinde, Treasurer, NCRD, Dr.Prashant Gundawar, Director,SIMS along with Participant from various countries grace the occasion. The Summit created a platform for the ICT industry to discuss trends and challenges faced by the industry at global and national level. ICT industry players used this platform to showcase their ICT solutions and services. The Summit also exposed the youth to latest ICT trends and innovations

This summit brought together business people, researchers, scientists, software architects, and industry professionals and academicians to discuss innovative ideas and diverse topics on next generation of information technologies and services through various panel discussions.

Inaugural Ceremony

Release of Novelties Directory

Award Ceremony

